CARDANO BOOTH PROPOSAL KPI RESULTS AS OF 3 SEPTEMBER,2027

Booth Events KPIs	Total KPIs set for all events	Total Results on Project Completion	Success on Project Completion
Total no of contacts engaged at the booth	5650	8191	144.97%
# Developer Participation	360.5	1,169	324.27%
# New Strategic Collaborations - Government Institution/Regulators	49	50	102.04%
# New Strategic Collaborations - Enterprise	86	143	166.28%
# New Strategic Collaborations - Education Institution	28	26	92.86%
# Expert Panels or Keynote Speaker Ops	17	27	158.82%
Media Visibility (Coverage), Interviews # Outlets	relevant	147	achieved
# Cardano Wallet Sign-Ups	520	1045	200.96%
# Cardano Academy Subscribers	560	1244	222.14%
# Sign-Ups to Future Hackathons	relevant	102	achieved
Follow Social Media	relevant	Period: From August 1 2025-July 14th 2026 83,998+ new followers across LinkedIn, X, and YouTube	achieved
#Expert-Led Workshop Sessions / Builders Presentations	44	56	127.27%
# Merchandise Distribution at the booth	4750	6357	133.83%
Side Events KPIs			
Total no of contacts registered	proposal did not include specific KPIs for side-events	9621	achieved
Attendees checked in		2981	achieved
# Cardano Community		246	achieved
# Outside Ecosystems		2,735	achieved
Wallet Claims		71	achieved (not focus for side-events)