

Cardano at TOKEN2049 Singapore

Voted by the Community. For the Builders

Giving Cardano builders the access, visibility, and branding to stand out at the world's largest crypto event.

October 7–8, 2026 | Marina Bay Sands



25,000 Reasons to show up at Token2049

25,000+

Global Attendees including
C-level decision makers,
regulators and press.

#1

World's Largest Web3
Conference where deals are
made.



October 2026 positioned
alongside the F1 weekend,
900+ side events and other
notable institutional events.

For Cardano builders, TOKEN2049 is not only a conference. It is a concentration of partners, capital, press, and market attention.

This is where Cardano Builders get discovered.

If you build on Cardano, this is your stage

Access

Selected builders can attend the event without absorbing the full conference-ticket cost.

Visibility

Projects can present from the Cardano Builder Stage, Bring Merchandise and Join the AFTER2049 Event

Networking

Builders can connect with investors, exchanges, enterprises, infrastructure teams, and peer projects.

Post-Event Value

Builders can leverage event photo and video assets to amplify their own marketing and visibility.

Lead Scanning

The ecosystem and builders can benefit from the deal flow and partnerships.



What do you as a Cardano builder get?

- Up to 30 builders get free full-access conference tickets and dedicated speaking slots at the Cardano builder stage; Direct exposure for ecosystem builders at the world's largest web3 event.
- In addition we will deploy a 'Platinum' Sponsorship for Cardano, securing the second-largest booth, branding across the venue, including WiFi sponsorship and welcome bag inserts, reaching over 25,000 attendees.

What do Cardano Builders get?

Live presenting opportunity at the Cardano Builder Stage

A conference ticket (\$399-\$999) for the two days at Token2049, Marina Bay Sands

A ticket to the AFTER2049 Networking Event (limited supply)

Ability to supply your own merchandise at the booth

Professional video and photo footage shared with you post event

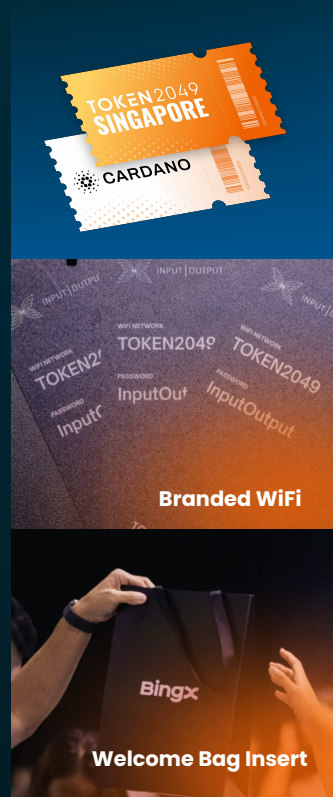
Project exposure within welcome bag for every single Token2049 attendee



What does a Cardano 'Platinum' Sponsorship contain?



Secures a powerful Platinum Sponsorship for Cardano with a prominent 108 sqm flagship booth (second-largest at the event) giving Cardano Builders massive exposure to over 25,000 high-quality attendees, investors, and builders.



2-day conference tickets for approx 30 Builders presenting at the Cardano stage.

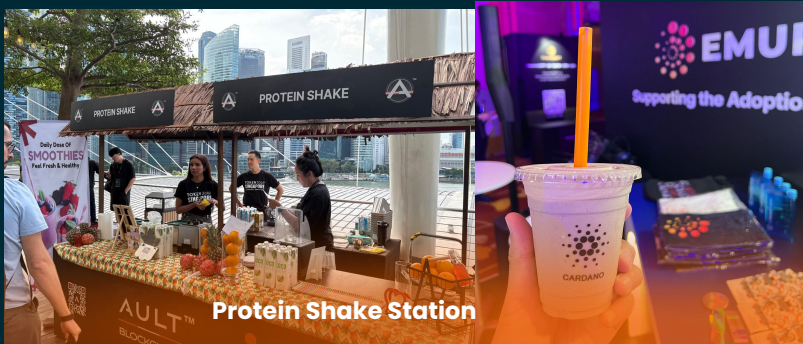
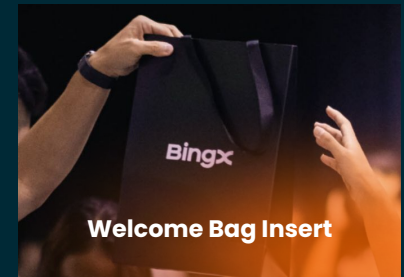
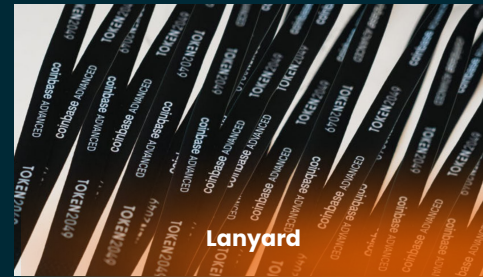
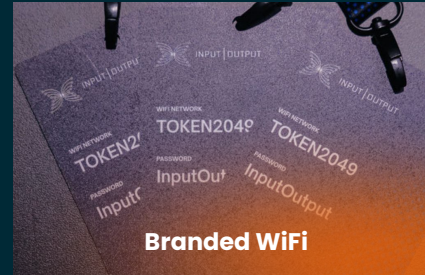
Extends Cardano visibility across attendee devices on every single lanyard.

Branded WiFi

Cardano Leaflet/ Handbook into attendee hands listing every ecosystem logo.

Welcome Bag Insert

'Title' sponsorship unlocks much more



2025 delivered real outcomes. All KPIs exceeded

KPIs Delivered

1,145 booth engagements

16 new strategic collaborations

11 panels / speaking opportunities at Cardano booth

800 branded interactions

130 new wallet users

183 Academy subscribers

12 major media features

Tracked & reported



2025 Participating builders included:  **Snek**  **Ctrl**  **wirex**  **maoumi**  **iagon**  **nucast**  **TRIVOLVE Tech**  **ZENGATE**

Two proposals, you decide the scale

Baseline Proposal

Baseline ('Platinum' Sponsorship)

\$792,900

108 sqm Cardano Booth . Branded WiFi
Welcome bag insert .

Top-up Proposal

Top-up ('Title' Tier Upgrade)

+\$424,360

144 sqm Cardano Booth .
Branded WiFi . Welcome bag insert . Lanyard .
Keynote speaking slot . Media exposure .
Protein shake bar .

Vote for the Baseline Proposal for 'Platinum' Sponsorship.

Vote for Both Baseline and Top-Up Proposals for 'Title' Sponsorship.

Why are there two proposals?

In direct response to community feedback, we have restructured this initiative into two modular proposals.

The Baseline Proposal offers the 'Platinum' sponsorship at a revised price point and therefore lower value option in relation to the the original joint proposal submitted on 8th April.

The 'Title' Upgrade Proposal is a separate, optional top-up for those who wish to retain the premium components of the original joint proposal submitted on 8th April, allowing the community to decide the exact scale of their global impact.



Singapore is where our base is

Headquartered in Singapore — on the ground, year-round.

- Multi-year TOKEN2049 partner since 2022 with established relationships
- Local team handles logistics, contracts, and execution

EMURGO coordinates and facilitates.

Builders take the stage. The community decides and owns it.





**Put Cardano Builders
on the World Stage.**

VOTE NOW

Appendix

Estimated Budget

The below is the estimated budget for the Platinum Sponsorship

Cost Category	Platinum (Baseline Proposal)
Sponsorship Package	\$399,900
Booth Build & Logistics	\$250,000
Management and Administration, Event Delivery	\$97,485
Compliance & Governance	\$22,421
Subtotal	\$769,806
Intersect's 3% admin fee	\$23,094
Total Request	\$792,900

The below is the estimated budget for the Title Sponsorship Upgrade option

Cost Category	Title (Top-Up Proposal)
Upgrade for Sponsorship Package	\$300,000
Upgrade for Booth Build & Logistics	\$100,000
Compliance & Governance	\$12,000
Subtotal	\$412,000
Intersect's 3% admin fee	\$12,360
Total Request	\$424,360

'Platinum' & 'Title' Sponsorship Comparison

Benefit	'Platinum' Sponsorship Base proposal	'Title' Sponsorship Upgrade Proposal
Booth Size	108 sqm	144 sqm
Branding Opportunities	Branded WiFi, Welcome bag insert (booklet)	Branded WiFi Welcome bag insert (booklet) Lanyard Protein Shake Station and branded cups
15 Minute Speaking Slot	NO	YES
Mention in Event Press-Release	NO	YES
Introduction to Media	NO	YES
Invite to Speakers Reception	NO	YES, 2 invites
Event Tickets to allocate to Cardano builders	YES, 20 Tickets	YES, 25 Tickets
Invite to AFTER 2049	YES, 5 Invites	YES, 10 Invites
Priority Booth Location Selection, sized 108 sqm	YES	YES
Lead Scanning	YES	YES
Logo displayed on Signages Across the Venue	YES	YES

The 'Platinum' package serves as the baseline sponsorship. For DReps who wish to increase Cardano's presence, we have included a separate top-up proposal to upgrade to 'Title' sponsorship — a higher tier that provides additional benefits and greater exposure, as detailed in the breakdown on the left.

'Title' Sponsor Booth

At TOKEN2049 Singapore 2025, SpaceCoin's 'Title' Sponsorship gave them the largest booth and a commanding presence that set them apart from every other project. Cardano can do the same positioning itself front and center, sending a clear signal that Cardano is back, and that it was the community, through decentralized governance, that made it happen.

SpaceCoin, OKX, Coinbase were title sponsors in 2025.



'Title' Sponsor Booth

Example of Blofin's 144 sqm brand activation at TOKEN2049 Singapore



KPIs

All metrics will be tracked and reported publicly, with a full post-event report delivered within 60 days.

KPI Category	'Platinum' (Baseline)
Lead Generation	1,950+ booth engagements
Partnerships	20 new strategic collaborations
Thought Leadership	13 panels / speaking opportunities at Cardano booth
Brand Reach	1000+ branded interactions
User Acquisition	200 new wallet users
Education	200 Academy subscribers
Media Impact	20 major media features
Executive Access	—
On-Chain Activity	Tracked & reported

